

# object

## AD SOLUTIONS

### On-Site Optimization

Keyword research	✓
Competitor analysis	✓
Optimization of meta tags (Description, Title and Keyword integration)	✓
Optimization of header tags (h1, h2, h3 etc.)	✓
Optimization of alt tags	✓
Keyword density Optimization	✓
Sitemap installation*	✓
Google analytics installation	✓
Google Webmaster tool installation	✓
Robots.txt Optimization	✓
Smart URL creation	✓

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## AD SOLUTIONS

### Off-site Optimization

Theme Based links	10
Guest post Links	5
Directory Submissions	200
Articles Creation	5
Web 2.0 Blog Creation	3
Articles Submission	30
Image optimization (Picasa and flickr)	✓
Social bookmark links	50
Press Release Writing & Distribution	✓
Manual Submission to S.E.	✓
Google Map creation	✓

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## AD SOLUTIONS

Squidoo Lens Creation



Link Wheel Creation



Wiki Page (aboutus.org)



Video Optimization (Youtube) if video provided by the client



**Please Note: \* Basic Facebook / Twitter setup is included**

### Report Status / Support

Search Engine Ranking Report



Fortnight Work Status Reports



Regular Email/IM Support



Progress report with Graph

